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General Information

Wifi name = mwais and Wifi password = mwais (all lower case)

Logon and Password for lab computers — UHB 2000 (computer lab)
— will be posted on a sign in the computer lab

Notes
Sponsors

Presenting Sponsor
University of Illinois Springfield, College of Business and Management

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State Farm

Silver Sponsors
University of Nebraska, College of Information Science and Technology
Welcome Message from MWAIS President

Our chapter and conference continue to fill a very important role in our academic community. The Association for Information Systems (AIS) has over 4000 members in 100 countries, and it is exciting to be a part of that global organization. It is the job of the SIGs and chapters like ours to maintain a close-knit feel. The relationships we create in our MWAIS conference makes the larger organization feel smaller. Through our Midwest conference we make new friends, and we reconnect with old ones. We engage with each other in a friendly setting and create opportunities to collaborate. I trust you also find this to be true.

I would like to thank Dr. Rassule Hadidi for organizing a fantastic conference. Thank you to the program co-chairs, Drs. Roya Gholami and Fiona Fui-Hoon Nah, for managing paper submissions and reviews. Thank you to the entire conference committee for all the hard work that goes into planning and running a successful conference, and thank you to the sponsors for supporting our community and this conference.

I have heard more than once from AIS executives that ours is an exemplary chapter. Thank you to the MWAIS executive committee for all of their hard work, and thanks to you, the MWAIS community. Our success is because of you.

Have a great conference this year, and I look forward to seeing you at MWAIS 2018 in St. Louis!

Regards,
Kevin Scheibe
Welcome Message from Conference Chair

On behalf of the Conference and Program Committees, welcome to the 12th Annual Midwest Association for Information Systems (MWAIS) Conference hosted by the Management Information Systems (MIS) Department and College of Business and Management (CBM) at the University of Illinois Springfield (UIS).

I could not have asked for a better Conference Committee to work with. The program chairs, Dr. Roya Gholami, Associate Professor of Management Information Systems, UIS, and Dr. Fiona Fui-Hoon Nah, Professor of Business and Information Technology, Missouri University of Science and Technology, worked so diligently for over a year to put together an excellent program consisting of two industry keynotes, thirty-eight academic paper presentations, three workshops, seven panels, and five academic papers for the slam and poster sessions. Dr. Dave Larson, Associate Professor of Management Information Systems at UIS, and Local Arrangement Coordinator for the conference, worked effectively for many hours to line up all logistics, including the great reception he has organized for us at the Abraham Lincoln Presidential Library and Museum (ALPLM). Ms. Laura Clark, Director of Development at UIS, did an excellent job serving as Conference Sponsorship Coordinator. Without the help of a dedicated group of Program Committee members to do the time consuming tasks of reviewing submissions, a high quality conference is not possible.

Furthermore, without the generous financial support of the Conference Sponsors this conference would not have been easy to arrange. The College of Business and Management Dean, Ron McNeil, has always been a strong supporter of the MWAIS Conferences, including this 2017 conference. State Farm, through our College Alum, Mr. Bob Clary, has also been very generous supporting MWAIS Conferences for many years now. University of Nebraska at Omaha is another dependable supporter of the Conference. This year, Prospect Press is a new Conference Sponsor and I hope you get a chance to visit their booth to see their textbooks. The MWAIS Executive Committee sponsored several complimentary student registrations. In this vein, we wish to also recognize my colleague Dave Larson, and an anonymous graduate of our MS in MIS program as a Sponsor for this year’s MWAIS conference.
This is a very special year for the MIS Department at UIS:
• 30th anniversary of the establishment of the MIS graduate degree program;
• 20th anniversary of offering the first fully online graduate level course from UIS, which happened to be an electronic commerce course;
• 10th anniversary of the first time we hosted the MWAIS Conference back in 2007.

Not only do we provide STEM designated MIS programs in this Department, but we also offer the only Nationally Ranked online MS in MIS (Ranked 17 – US News and World Report) in the State of Illinois. All of our College Programs are accredited by AACSB International. Internally, the MIS Department’s average course evaluations in all areas, for the Academic year 2016-2017, were the highest among the College and Campus averages. Additionally, we also had the highest Google Scholar citations among all Departments in the College for five consecutive years (2011-2016).

I wish to sincerely say thank you to all faculty, staff, and Graduate Assistants of the MIS Department for their dedication, hard work, and contributions.

I wish you a great time at the Conference and in Springfield, Illinois and hope you continue building this impressive MWAIS Community.

Rassule Hadidi
MWAIS Executive Committee

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Iowa State University, Ames, IA

President-Elect
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University of Missouri-St. Louis

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University of Illinois Springfield

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Fiona Fui-Hoon Nah
Missouri University of Science and Technology, Rolla, MO

Local Arrangement Coordinator
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University of Illinois Springfield

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Patty Sullivan, Jeff Williams
Creative Services
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California State University, Fresno

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Elahe Javadi
Illinois State University

Sanjeev Jha
Valparaiso University

Jahangir Karimi
University of Colorado Denver

Barbara D. Klein
University of Michigan, Dearborn

Elizabeth Koh
National Institute of Education, Singapore
Mary Lacity
University of Missouri - St. Louis

Dave Larson
University of Illinois Springfield

Dahui Li
University of Minnesota, Duluth

Xiaoqing Li
University of Illinois Springfield

Yoanna Long
University of Colorado at Pueblo

Andy Luse
Oklahoma State University

Maria Madlberger
Webster Vienna Private University, Austria

Simha Magal
Grand Valley State University

Roger McHaney
Kansas State University

Nikhil Mehta
University of North Carolina at Greensboro

Jeffrey Merhout
Miami University

Alanah Mitchell
Drake University

Alemayehu Molla
RMIT University, Australia

Murad Moqbel
University of Kansas Medical Center

Matthew Nelson
Illinois State University

Stacie Petter
Baylor University

Roger Pick
University of Missouri - Kansas City

Shana R. Ponelis
University of Wisconsin - Milwaukee

Robin Poston
University of Memphis

Anne L. Powell
Southern Illinois University - Edwardsville

Hamed Qahri Saremi
DePaul University, Chicago

Say Yen Teoh
RMIT University

Nathan Twyman
Missouri University of Science and Technology

Jacquelyn Rees Ulmer
Iowa State University

Kevin Scheibe
Iowa State University

Shu Z. Schiller
Wright State University

Judy Scott
University of Colorado Denver

Neetu Singh
University of Illinois Springfield

Lucian Visinescu
Texas State University

Zhiping Walter
University of Colorado Denver

Te-Wei Wang
University of Illinois Springfield

Sidne Ward
University of Missouri - Kansas City

Michael D. Williams
Swansea University, UK

David Jingjun Xu
Wichita State University

Dezhi Yin
University of Missouri-Columbia

Xiaoni Zhang
Northern Kentucky University

Yifeng Zhang
University of Illinois Springfield

Zhu Zhang
Iowa State University

Dan Zhu
Iowa State University
Arriving at UIS

From the North, southbound on I-55
Leave the interstate at the exit (#94) for Stevenson Drive. Turn right (west) at top of exit ramp, proceed through 2 traffic signals: at 3rd signal, turn left (south) onto West Lake Shore Drive and continue to the edge of the UIS campus.

From the South, northbound on I-55
Leave the interstate at exit (#90) for Toronto Road. Turn right (east) at the top of exit ramp, proceed through small business area, over a railroad crossing, past a Springfield Fire Dept. Station; follow the roadway as it curves left and passes CACC. Turn left (north) onto 11th Street. Any of the next three right turns will lead you to the UIS campus.

From the East, westbound on I-72
At intersection with I-55, choose I-55 South, following it to Stevenson Drive exit (#94). Turn right (west) at top of exit ramp, proceed through 2 traffic signals; at 3rd signal, turn left (south) into West Lake Shore Drive and continue to the edge of the UIS campus.

From the West, eastbound on US 36
Leave highway by exit ramp to 6th St. North. At Hazel Dell Road, turn right (east). Follow Hazel Dell around curve (it becomes 11th St. there), over the I-55 bridge to next traffic light. Go straight ahead on 11th St., through a railroad crossing, to a 4-way stop sign. A UIS main entrance marker is at that intersection. Turn left (east) onto Hemingway Drive (a boulevard roadway), to next stop sign. Go straight ahead for PAC building or right at Eliza Farnham Drive for visitor parking in lots D or I.
Floor plan with meeting rooms designated
Top Technology Trends Facing Fortune 50 Companies

Presentation will focus on how companies with large IT departments are addressing new and challenging trends. Speaking from a perspective of one of the largest IT companies in the United States, how do organizations stay competitive, current, and cost-effective in such a rapidly changing environment? Topics such as IT modernization, big data analytics, innovation, the cloud, security, and staffing will be discussed. Questions and comments are encouraged during the presentation.

Jeff L. Bertrand
Assistant Vice President & Senior IT Architect – Systems, State Farm Mutual Automobile Insurance Companies

Jeff L. Bertrand joined State Farm® in 1995 as a data processing trainee in Bloomington, IL. Jeff was promoted to project manager in 1996 and manager in 1997. He was named director in Marketing Systems in 2000 and later served in several director positions in Data & Information Systems and Systems Technology. Jeff most recently served as the Systems Department sponsor for Unified Communication and several director/sponsor roles in the Integrated Customer Platform initiative. Prior to his current assignment, Jeff led the establishment of the Future State Technology program.

He assumed the role of Systems Department assistant vice president and senior IT architect in Bloomington, Illinois in 2014.

Jeff received a bachelor’s degree in computer science and minor in business from Quincy University and a Master of Business Administration from University of Illinois Springfield.

Jeff is currently working on his ChFC designation.

Jeff has served in a variety of leadership roles within the community, most recently as vice president of the Normal West Gridiron Club and leading various fundraising events.

Jeff and his wife, Lynne, have five children ages 18–21, all of whom enrolled in college in fall 2016. In his free time, Jeff enjoys watching all sports. He is an avid Notre Dame football and St. Louis Cardinals baseball fan and a season ticket holder for Illinois State University football.
Innovation in Healthcare: Harnessing New Technologies

Present an exploration of how the healthcare industry is harnessing emerging technology for research, discovery, and enhanced healthcare delivery. Insights will be shared on how to balance innovation and investment in IT with reduced budgets and realities of the healthcare regulatory environment. Discussions will also include a case study on innovative applications introduced for improved healthcare delivery.

Eugenio “Gene” Fernández, FACHE, CHCIO
Vice President & Chief Technology Officer, Methodist Le Bonheur Healthcare - Memphis, Tennessee

Eugenio “Gene” Fernández is chief technology officer (CTO) at Methodist Le Bonheur Healthcare (MLH) in Memphis, TN. As CTO, Gene is responsible for developing the information technology infrastructure strategy; operational areas of responsibility include: wired/wireless infrastructure, enterprise architecture, network management, telecommunications and data center technical services, desktop support, the project management office and information security. He is also responsible for providing leadership in the development, implementation and governance of MLH’s information systems and technology infrastructure domains.

Fernández has extensive experiences with health care information technology (IT) systems implementation, business process reengineering, IT strategic planning, IT outsourcing and project management. He has more than 30 years of experience as a health care information management bilingual executive. Fernández earned a Bachelor of Science degree from Southern Illinois University and holds a Master of Science degree from Purdue University and a Master of Science in MIS degree from the University of Illinois Springfield.

Prior to joining MLH, Gene served as chief information officer at L.A. Care Health Plan in Los Angeles where he was responsible for providing leadership in the development, implementation and governance of the organization’s information systems and technology infrastructure. His career includes information technology leadership positions with the Department of Defense as an active duty commissioned officer in the Navy Medical Service Corps. Previously, he served as CIO at the National Naval Medical Center in Bethesda, MD, and the Naval Medical Center in Portsmouth, VA. His private sector experience includes serving as CIO and chief technology officer for Sparrow Health System in Lansing, MI, Vice President of Information Services for Accident Fund Insurance Company of America in Lansing, MI and a senior IT consultant for PricewaterhouseCoopers LLP Healthcare Consulting Practice in Washington, DC.

Fernández is board certified in health care management as a fellow in the American College of Healthcare Executives and holds a Certified Healthcare CIO (CHCIO) designation by the College of Healthcare Information Management Executives (CHIME) and a member of the Health Information Management Systems Society (HIMSS). Fernández is also a graduate of the New Memphis Institute’s Leadership Development Intensive (2014). He currently serves as the Chair of the University of Memphis Business and Information Technology (BIT) Advisory Council and is a Board Member of the Greater Memphis IT Council.
The Midwest Association for Information Systems (MWAIS) has kindly provided cash prizes for the three best papers. Recipients will receive their awards upon final acceptance of their manuscripts for publication in JMWAIS.

**1st Place**  
How User Information Assurance Influences Perceived Information Control in Cloud Storage Service: A Self Determination Perspective  
Yuan Li, University of Illinois Springfield  
Kuo-Chung Chang, Yuan Ze University, Taiwan  
Jingguo Wang, University of Texas at Arlington

**2nd Place**  
Media Choice in Asynchronous Deception Detection  
Roger W. McHaney, Kansas State University  
Joey F. George, Iowa State University  
Manjul Gupta, Florida International University

**3rd Place**  
Filter Bubble, Selective Exposure, and Integrative Complexity  
Elahe Javadi, Illinois State University  
Nancy L. Novotny, Illinois State University  
Elnaz Mirrahimi, Illinois State University  
Navid Rajabi, Illinois State University
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<tr>
<th>TIME</th>
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<tbody>
<tr>
<td>6:00 PM</td>
<td>Conference Hotel Lobby</td>
<td>Shuttle service to Abraham Lincoln Presidential Library &amp; Museum (ALPLM)</td>
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<td>For conference attendees who are driving themselves to the ALPLM, the Museum parking ramp will be open but there will be a charge of .75¢ per half hour. Cars may not park in the bus parking area.</td>
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<td>6:15 – 9:30 PM</td>
<td>ALPLM</td>
<td>SOCIAL EVENT</td>
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<td>Cocktail Reception</td>
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<td>Self-guided tour of Museum exhibits:</td>
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<td>• Journey One – The Pre-Presidential Years</td>
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<td>• Journey Two – The Presidential Years</td>
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<td>• Treasures Gallery – Lincoln Artifacts</td>
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<td>• Museum Plaza</td>
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<td>• Illinois Gallery – Cubs vs. Cardinals Exhibit</td>
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<td>7:00 – 8:00 PM</td>
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<td>Plated Dinner in The Plaza</td>
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<td>8:00 – 8:15 PM</td>
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<td>“From My Front Porch” – Actor Presentation</td>
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<td>8:20 – 8:35 PM</td>
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<td>“Ghosts of the Library” in The Holavision® Theater</td>
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<td>8:35 – 9:30 PM</td>
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<td>Self-guided access to the following Museum exhibits:</td>
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<td>• Journey One – The Pre-Presidential Years</td>
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<td>• Illinois Gallery – Cubs vs. Cardinals Exhibit</td>
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<tr>
<td>9:30 PM</td>
<td>ALPLM Entrance</td>
<td>Shuttle service to Conference Hotel</td>
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## MWAIS 2017 – Conference Schedule

### Thursday, May 18, 2017

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<tr>
<th>TIME</th>
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<tbody>
<tr>
<td>7:00 - 7:45 AM</td>
<td>Conference Hotel Lobby</td>
<td>Complimentary Breakfast</td>
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<tr>
<td>7:45 and 8:00 AM</td>
<td>Conference Hotel Lobby</td>
<td>Shuttle service to UIS Campus</td>
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<tr>
<td>8:00 AM – 4:45 PM</td>
<td>UHB 2nd Floor Lobby</td>
<td>Conference Registration</td>
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<tr>
<td>8:00 AM – 4:45 PM</td>
<td>UHB 2nd Floor Lobby</td>
<td>Sponsor Exhibits</td>
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<td>8:00 – 8:30 AM</td>
<td>UHB 2nd Floor Lobby</td>
<td>Morning Refreshments</td>
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<tr>
<td>8:30 – 8:45 AM</td>
<td>UHB 2034</td>
<td>Conference Kick-off and Welcome</td>
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<tr>
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<td>- Susan J. Koch, Chancellor, UIS, Vice President, University of Illinois</td>
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<td>- Ron McNeil, Dean, College of Business and Management, UIS, PNC Distinguished Professor</td>
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<td>- Rassule Hadidi, Conference Chair, UIS</td>
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<td>8:45 – 9:45 AM</td>
<td>UHB 2034</td>
<td>Panel by Editors-in-Chief: Publishing in IS Journals</td>
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<td></td>
<td></td>
<td>- Joey George, Stacie Petter, Daniel Power, Keng Siau, and Simon Rogerson</td>
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<tr>
<td>9:45 - 10:00 AM</td>
<td>UHB 2nd Floor Lobby</td>
<td>Morning Break</td>
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## Thursday, May 18, 2017

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<tr>
<td>10:00 – 11:00 AM</td>
<td>UHB 2030</td>
<td><strong>SESSION A1 (Four Concurrent Tracks)</strong></td>
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<tr>
<td></td>
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<td><strong>Storytelling with Tableau: A Hands-on Workshop</strong></td>
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<td>Shu Schiller</td>
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<td>UHB 2034</td>
<td><strong>Media Choice and Human-Computer Interaction</strong></td>
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<td>Session Chair: Andy Luse, Oklahoma State University</td>
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<td>• <strong>Media Choice in Asynchronous Deception Detection</strong> - Roger McHaney, Joey George, and Manjul Gupta</td>
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<td>• <strong>Neural Correlates of User Experience in Gaming</strong> - Tejaswini Yelamanchili, Fiona Nah, Keng Siau, and Langtao Chen</td>
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<td>• <strong>Methods in User Data Searches: A Simplified Approach to Web Searches</strong> - Chandana Mallapagada, Nathan Twyman, Sonia Kapoor, Tyler Brom, and Daniel Feissle</td>
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<td>UHB 2022</td>
<td><strong>Healthcare and Environmental Information Systems</strong></td>
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<td>Session Chair: Gaurav Bansal, University of Wisconsin – Green Bay</td>
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<td>• <strong>Effect of EMR Use on Technostress and Healthcare Providers</strong> - Steven Wallace</td>
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<td>• <strong>Electronic Health Record System Implementation in a Health Informatics Program</strong> - Kalyani Ankem and Alka Dhawan</td>
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<td>• <strong>Online Health Recommendation System: A Social Support Perspective</strong> - Tareq Nasralah, Cherie Noteboom, Abdullah Wahbeh, and Mohammad Al-Ramahi</td>
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<td>• <strong>An Exploratory Framework of a Decision Support System (DSS) to Support Ecological Compensation in China’s National Parks</strong> - Yu Wei, Rassule Hadidi, and Roya Gholami</td>
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<td>UHB 2020</td>
<td><strong>IT Leadership and Project Management</strong></td>
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<td>Session Chair: Stacie Petter, Baylor University</td>
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<td>• <strong>Development of Effective IT Leadership Behaviors: A Review</strong> - Louis Hickman and Mesut Akdere</td>
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<td>• <strong>Project Management Assurance</strong> - Dawn Owens and Deepak Khazanchi</td>
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<td>• <strong>The Impact of Task-Methodology Fit on CPM/PERT Diagramming Performance: An Experimental Investigation</strong> - Daphne Simmonds and Norman Pence</td>
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<td>11:05 AM – 12:05 PM</td>
<td>UHB 2020</td>
<td>SESSION A2 (Four Concurrent Tracks)</td>
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<td></td>
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<td>Panel: The Ethics of Information Systems — Challenges and Opportunities</td>
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<td>Simon Rogerson, Keith Miller, Jenifer Sunrise Winter, and David Larson</td>
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<td>UHB 2034</td>
<td>Panel: Sharing Economy and Online/Blended Education: Implications</td>
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<td>Daniel Power, Mari Buche, Kevin Scheibe, Michele Gribbins, Vickie Cook, and Rassule Hadidi</td>
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<td>UHB 2024</td>
<td>IS Cognition and Instrument Development</td>
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<td>Session Chair: Sharath Sasidharan, Emporia State University</td>
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<td>• A Cross Country Analysis of Multitasking with Technology in Academic Settings - Mehruz Kamal</td>
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<td>and Yangyan Dong</td>
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<td>• Filter Bubble, Selective Exposure, and State Integrative Complexity - Elahe Javadi, Nancy</td>
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<td>L. Novotny, Elnaz Mirrahimi, and Navid Rajabi</td>
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<td>• An Evaluation of Two Scales Used for Measuring Attribution - Andy Luse and Jim Burkman</td>
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<td>UHB 2022</td>
<td>Data Science and Analytics</td>
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<td>Session Chair: Langtao Chen, Missouri University of Science and Technology</td>
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<td>• Ensemble of Non-Classical Decomposition Models and Machine Learning Models for Stock Index</td>
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<td>Prediction - Dhanya Jothimani, Ravi Shankar, and Surendra Singh Yadav</td>
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<td>• The Characteristics of Universities Offering Data Analytics Programs: An Analysis of US</td>
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<td>Regional Masters Universities - Troy Strader and Andrew Bryant</td>
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<td>• Separating News from Opinion in Social Media using Machine Learning - Swayambhu Chatterjee</td>
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<td>• Classifying Student Social Media Users: A Preliminary Investigation - Robert Miller and</td>
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<td>James Melton</td>
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### Thursday, May 18, 2017

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<th>TIME</th>
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| 12:05 PM      | PAC Restaurant | Walk to PAC Restaurant – Group photo by Abraham Lincoln statue Lunch, MWAIS Board Meeting  
Walk to University Hall |
| 12:15 – 1:30 PM | PAC Restaurant | PAC Restaurant Lunch, MWAIS Board Meeting  
Walk to University Hall |
| 1:30 – 1:45 PM | UHB 2034 | Keynote Address  
Top Technology Trends Facing Fortune 50 Companies  
Jeff L. Bertrand  
Assistant Vice President & Senior IT Architect – Systems  
State Farm Mutual Automobile Insurance Companies |
| 1:45 - 2:45 PM | UHB 2034 | SESSION A3 (Four Concurrent Tracks)  
Workshop: Introduction to Meta-Analysis  
- Sudeep Sharma and Hamed Qahri-Saremi |
| 2:50 - 3:50 PM | UHB 2024 | Panel: Challenges and Strategies for Revitalizing a Mature Online Business Program  
- Carolee Rigsbee, Michele Gribbins, Donna Rogers, and Emily Boles |
| 2:50 - 3:50 PM | UHB 2034 | Data Science, Governance, and Analytics  
Session Chair: Jacquelyn Ulmer, Iowa State University  
- Mental Models: What do you mean by Data Science?  
- James Hall  
- Data Governance at State Departments of Transportation  
- Wangchuchu Zhao and Keng Siau  
- Lexicons in Sentiment Analytics  
- Bo Yuan and Keng Siau |
| 2:50 - 3:50 PM | UHB 2022 | Enterprise Resource Planning  
Session Chair: Amy Rutledge, Oakland University  
- Deepak Saxena and Joe Mcdonagh  
- Knowledge Challenges in Enterprise Systems Implementation: A Case Analysis  
- Sharath Sasidharan  
- What SMEs Need to Focus on in Order to Obtain Benefits of ERP Systems?  
- Hongjiang Xu |
### Thursday, May 18, 2017

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<tr>
<td>3:50 – 4:05 PM</td>
<td>UHB 2nd Floor Lobby</td>
<td>Afternoon Break</td>
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<td>4:05 – 5:05 PM</td>
<td>UHB 2034</td>
<td>SESSION A4 (Four Concurrent Tracks)</td>
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<tr>
<td></td>
<td></td>
<td>Panel: Teaching and Research Directions for Business and MIS Programs - Keng Siau, Stacie Petter, Shu Schiller, and Jackie Ulmer</td>
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<td>UHB 2022</td>
<td>Workshop: Emerging Technologies and Practices that Promote Student-Centered Learning - Michele Gribbins and Vickie Cook</td>
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<td></td>
<td>UHB 2020</td>
<td>Information Systems Requirements and Development</td>
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<td>Session Chair: Jacob Young, Bradley University</td>
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<td>• Information System Requirement Elicitation: The Role of Humor - David Krienke and Gaurav Bansal</td>
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<td>• Antecedents to Managerial Preference for Agile Software Development Methods — A Research Plan - David Bishop, Pam Rowland, and Cherie Noteboom</td>
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<td>• Governance Practices over Agile Systems Development Projects: A Research Agenda - Jeffrey Merhout and Mary Kovach</td>
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<td>UHB 2024</td>
<td>Privacy, Cyber security, and Information Assurance</td>
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<td>Session Chair: Eugenio “Gene” Fernández, Methodist Le Bonheur Healthcare</td>
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<td>• Effects of a Comprehensive Computer Security Policy on Human Computer Security Policy Compliance - Dennis Acuña</td>
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<td>• Insider Data Breaches and Trust Violation: The Role of Privacy Concern, Age and Gender - Gaurav Bansal, Anita Benzshawel, and Dana Estrada</td>
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<td>• How User Information Assurance Influences Perceived Information Control in Cloud Storage Service: A Self-Determination Perspective - Yuan Li, Kuo-Chung Chang, and Jingguo Wang</td>
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<td>• The Impact of Monetary Value Gains and Losses on Cybersecurity Behavior - Samuel Smith, Fiona Nah, Maggie Cheng, and Santhosh Kumar Ravindran</td>
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<td>5:10 – 5:20 PM</td>
<td>UHB 1st Floor Lobby</td>
<td>Shuttle service to Conference Hotel</td>
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<td>6:00 PM</td>
<td>Conference Hotel Lobby</td>
<td>Shuttle service to Abraham Lincoln Presidential Library &amp; Museum (ALPLM)</td>
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<td>Shuttle service to Abraham Lincoln Presidential Library &amp; Museum (ALPLM)</td>
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<tr>
<td>7:00 - 7:45 AM</td>
<td>Conference Hotel Lobby</td>
<td>Complimentary Breakfast</td>
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<td>7:45 and 8:00 AM</td>
<td>Conference Hotel Lobby</td>
<td>Shuttle service to UIS Campus</td>
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<tr>
<td>8:00 AM – Noon</td>
<td>UHB 2nd Floor Lobby</td>
<td>Conference Registration</td>
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<td>8:00 AM – Noon</td>
<td>UHB 2nd Floor Lobby</td>
<td>Sponsor Exhibits</td>
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<tr>
<td>8:00 – 8:15 AM</td>
<td>UHB 2nd Floor Lobby</td>
<td>Morning Refreshments</td>
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<td>8:15 – 9:15 AM</td>
<td>UHB 2034</td>
<td>Keynote Address</td>
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<td><strong>Innovation in Healthcare: Harnessing New Technologies</strong></td>
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<td><strong>Eugenio “Gene” Fernández, FACHE, CHCIO</strong></td>
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<td><strong>Vice President &amp; Chief Technology Officer, Methodist Le Bonheur Healthcare - Memphis, Tennessee</strong></td>
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<tr>
<td>9:20 – 10:20 AM</td>
<td>UHB 2034</td>
<td><strong>SESSION B1 (3 Concurrent Tracks)</strong></td>
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<td>UHB 2022</td>
<td>Panel: Reflections on MIS/IST programs by Recruiters, Students, and Alum - Ron McNeil, Bob Clary, Debbie Thompson, Natasha Conley, Kevin Rademacher, Tejaswini Yelamanchili, Anupama Asokan, and Rassule Hadidi</td>
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<td>UHB 2020</td>
<td><strong>Teaching and Learning Methods</strong></td>
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<td>Session Chair: Jeffrey Merhout, Miami University</td>
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<td>• Application of Flipped Classroom Techniques in Online Education: Experience with an Introductory MIS Course - Amy Rutledge and Vijayan Sugumaran</td>
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<td>• The Development of an Applied Ethical Hacking and Security Assessment Course - Jacob Young, Kerstyn Campbell, Angelica Fanti, Samantha Johnson, Zachary Sells, and Alex Sutter</td>
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<td>• A Model for Teaching Hands-on IT Audit Skills to IS Students - Arnold Nzailu, Hassan Alyami, and Kevin Streff</td>
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<td>• Effects of the Use of Leaderboards in Education - Yu-Hsien Chiu and Fiona Fui-Hoon Nah</td>
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<td>10:20 – 10:35 AM</td>
<td>UHB 2nd Floor Lobby</td>
<td><strong>Open Source Development and Communities</strong></td>
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<td>Session Chair: Roger McHaney, Kansas State University</td>
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<td>• Measuring Adoption of Open Source Software and Practices in Organizations: A Pilot Study - Georg J.P. Link, Jeremiah Gill, and Deepak Khazanchi</td>
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<td>• Advancing Open Online Community Science Practice: The Open Community Data Exchange - Georg J.P. Link, Kevin Lumbard, Matt Germonprez, and Sean Goggins</td>
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<td>• Open Source Communities as Liminal Ecosystems - Kevin Lumbard and Matt Germonprez</td>
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<td><strong>Morning Break</strong></td>
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| 10:35 – 11:15 AM | UHB 2034  | Slam Session  
  Session Chair: Roya Gholami, UIS  
  - A Novel Improvement to Google Scholar Ranking Algorithms Through Broad Topic Search - Matthew Kearl, Cherie Noteboom, and Deb Tech  
  - Impact of Artificial Intelligence, Robotics, and Machine Learning on Sales and Marketing - Keng Siau and Yin Yang  
  - The Policy-Practice Gap: Describing Discordances Between Regulation on Paper and Organizational Practices - David Sikolia and David Biros  
  - Review of Mobile Applications Used for Covert Communication - Ali Ahmed and Ashley Podhradsky |
| 11:15 AM - Noon | UHB 2034  | Panel: Building JMWAIS – Editorial Board Discussions  
  Daniel Power, Joey George, Mari Buche, Shana Ponelis, and Rassule Hadidi |
| Noon - 12:30 PM | UHB 2034  | Boxed Lunch pick-up and Poster Session                               |
| 12:45 PM      | UHB 1st Floor Lobby | Shuttle service to Conference Hotel                                  |
Prospect Press is happy to support and attend the 2017 MWAIS Annual Meeting.

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